

**SPONSORSHIP &
ADVERTISING COMMITMENT FORM**

**July 28th THROUGH July 31st, 2016
THE HOMESTEAD, HOT SPRINGS, VA**



Yes, I am interested in sponsoring the Virginia Leadership Retreat to be held from July 28th through July 31st, 2016. Please sign me up for the following sponsorship opportunity:

| | | | |
|-------------|----------------------------------|------------------|-----------------------------------|
| SOLD | Attendee Bag Sponsor | \$1,750 donation | Limit of 1 |
| SOLD | Education Flash Drive Sponsor | \$1,750 donation | Limit of 1 |
| SOLD | Dinner Sponsor | \$1,750 donation | Limit of 1 |
| _____ | Welcome Reception Sponsor | \$1,500 donation | Limit of 2 , 1 remains |
| SOLD | Photo Booth Sponsor | \$1,250 donation | Limit of 1 |
| SOLD | Educational Lunch Sponsor | \$1,250 donation | Limit of 1 |
| SOLD | Attendee Name Badge Sponsor | \$1,000 donation | Limit of 1 |
| SOLD | Key-Note Sponsor | \$1,000 donation | Limit of 1 |
| SOLD | Golf Tournament Sponsor | \$ 750 donation | Limit of 1 |
| _____ | Dinner Cocktail Sponsor | \$ 750 donation | Limit of 2 , 1 remains |
| _____ | Dinner Entertainment Sponsor | \$ 750 donation | Limit of 2 , 1 remains |
| _____ | Early Bird Social Sponsor | \$ 750 donation | Limit of 2 , 1 remains |
| _____ | Wine Paring Sponsor | \$ 600 donation | Limit of 2 , 1 remains |
| SOLD | Craft Beer Tasting Sponsor | \$ 600 donation | Limit of 2 |
| _____ | Activities Sponsor | \$ 500 donation | Limit of 4 , 1 remains |
| SOLD | Registration & Snack Bar Sponsor | \$ 500 donation | Limit of 3 |
| SOLD | Rise and Shine Sponsor | \$ 500 donation | Limit of 4 |

PLEASE NOTE: All sponsorships (\$750 or more) received prior to March 13th, will be included in the Virginia Leadership Retreat's Registration brochure premiering March 2016.

Company Name (as it should appear on signage)

Contact Person

Company Street Address

Telephone Number

City, State, Zip Code

Fax Number

Email Address

Signature

Date

Please type or print ALL information legibly. Return signed form to:

**VIRGINIA LEADERSHIP RETREAT
c/o CVC-CAI
P.O. Box 5118, Midlothian, VA 23112**

All sponsorship opportunities include the following:

Company logo in PowerPoint Slideshow, proper signage at event and sponsor announcements during the event.

Additional benefits for sponsorships purchased:

Attendee Bag Sponsor: \$1,750 SOLD

Limit of 1

- Company name or logo will be displayed on all attendee bags
- Company literature may be made available in the Registration area
- Company literature and/or goodie may be put in attendee bag
- Included in social media promotions

Education Flash Drive Sponsor: \$1,750 SOLD

Limit of 1

- Company logo on flash drive
- Company profile on flash drive
- Signage to be placed in each of the educational breakout classrooms
- Opportunity to moderate three educational breakout sessions
- Included in social media promotions

Dinner Sponsor: \$1,750 SOLD

Limit of 1

- Company logo to be displayed on table tent signs at dinner
- Company logo to be displayed on wine glass tags at each place setting at dinner
- Dinner invitation w/sponsor logo to be given to each registered attendee and also emailed out prior to the event
- Company representative will be given the opportunity to give a "toast" at Saturday night's dinner, July 30th
- Company representative to give a two minute introduction about company including the introduction of company staff present at Saturday night's dinner, July 30th
- Company logo to be displayed on drink tickets at Saturday night's dinner, July 30th
- Logo on Dinner admission ticket
- Included in social media promotions

Welcome Reception Sponsor: \$1,500

Limit of 2, 1 remains

- A table will be provided for company literature and/or giveaways
- Company logo displayed on table tents
- Company logo to be displayed on bar signs at the Welcome Reception on Friday, July 29th
- Company logo on drink tickets for the Welcome Reception on Friday, July 29th
- Company logo on bar napkins for the Welcome Reception on Friday, July 29th
- Invitation to attend welcome reception to be emailed to registrants with sponsors logo
- Logo on Welcome Reception admission ticket
- Included in social media promotions

Photo Booth Sponsor: \$1,250 SOLD

Limit of 1

- Company logo on all photograph "giveaway" events
- Signage included at any photo staged areas
- Company representative at the costume table to help with photo preparation
- Included in social media promotions

Educational Lunch Sponsor: \$1,250 SOLD

Limit of 1

- Opportunity to introduce yourself, give a two minute introduction about your company, and introduce the speaker(s)
- May have company literature displayed in provided space in Lunch area
- Lunch will include an educational program
- Logo on Lunch admission ticket
- Company logo displayed on table tents
- Included in social media promotions

Attendee Name Badge Sponsor: \$1,000 SOLD

Limit of 1

- Company name or logo (if available) to be displayed on attendee name badges
- Company literature and/or goodie may be put in attendee bag
- Included in social media promotions

Keynote Sponsor: \$1,000 SOLD

Limit of 1

- Opportunity to introduce yourself, give a two minute introduction about your company and introduce the Keynote Speaker on Saturday, July 30th
- May have company literature displayed in provided space in General Session room
- Included in social media promotions

Registration & Snack Bar Sponsor: \$ 500 SOLD

Limit of 3,

- Opportunity to have dedicated company table at registration to display literature
- Opportunity to greet attendees and have signage at registration area
- Host the snack bar
- Included in social media promotions

Golf Tournament Sponsor: \$ 750 SOLD

Limit of 1

- Company can pass out "goodies" at golf tournament
- Company name on golf trophy
- Company representative can ride in golf cart to meet and greet players
- Sponsor to present golf awards at Dinner on Saturday, July 30th

Dinner Cocktail Sponsor: \$ 750

Limit of 2, 1 remains

- Company logo on drink ticket for Saturday night's dinner, July 30th
- Company logo on bar napkins for Saturday night's dinner, July 30th
- Signage on bar
- Included in social media promotions

Dinner Entertainment Sponsor: \$ 750

Limit of 2, 1 remains

- Company logo to be displayed on stage tent signs during Saturday night's dinner, July 30th
- Opportunity to introduce entertainment for Saturday night's dinner, July 30th
- Company representative to give a two minute introduction about company including the introduction of company staff present at Saturday night's dinner, July 30th

Early Bird Social Sponsor: \$ 750

Limit of 2, 1 remains

- Company logo to be displayed on table tent signs during social event on July 28th
- Opportunity to pass out "goodies" during the social on July 28th

Wine Pairing Sponsor: \$ 600

Limit of 2, 1 remains

- One free ticket to attend class
- Company representative able to pass out "goodies" to wine pairing attendees
- Company representative to give a 30 second introduction of company
- Follow up email to attendees to include your logo with wine pairing information

Craft Beer Tasting Sponsor: \$ 600 SOLD

Limit of 2

- One free ticket to attend class
- Company representative able to pass out "goodies" to craft beer attendees
- Company representative to give a 30 second introduction of company
- Follow up email to attendees to include your logo with beer tasting information

Activities Sponsor: \$ 500

Limit of 4, 1 remains

- Opportunity to 'MC' and introduce company at designated group events
- Company logo to be put on flyer announcing activities
- Company logo to be displayed in group activity areas, as applicable

Rise and Shine Sponsor: \$ 500 SOLD

Limit of 4

- Company representatives at coffee/tea table
- Signage at coffee/tea tables
- Company logo on cups at the coffee/tea table